

SPONSORSHIP PACKAGES

*Join us in our cause to create a vibrant,
healthy community through our dedication
to provide the best healthcare possible.*



EUROPEAN
SOCIETY FOR
SWALLOWING
DISORDERS

ESSD

WHO WE ARE

The European Society for Swallowing Disorders is an inclusive association dedicated to providing support and advocacy for people working, researching and studying in the field of dysphagia and swallowing disorders.

WHAT WE DO

- We promote **care, education and research** in swallowing physiology and swallowing disorders.
- We encourage **clinical and basic research** in all areas related to normal and disordered swallowing.
- We contribute to the **development** of the field and the scientific and professional development of its members.

ESSD IN NUMBERS

 **400+**
members & counting


 **21**
EU countries

 **3,446**
mailing subscribers

 **1,200**
Facebook followers

 **2,692**
Twitter followers

 **2,209**
Linkedin followers

 **438**
Congress attendees



WHY BECOME A PARTNER?

Nearly one in every ten people in the EU ¹ require care for dysphagia. Everyday, we work to make the lives of over 40 million EU citizens better.

Your contribution makes this work possible.

Partner up with us, and be part of our journey to make life for dysphagia sufferers better.

YOUR SUPPORT IN ACTION

ESSD projects supported by philanthropy include:

- Summer school for early practitioners,
- World Swallowing Day,
- Accreditation Programmes for health care professionals managing dysphagia,
- Annual ESSD congress,
- White papers and position statements,
- Monthly free webinars.

HOW CAN YOU HELP?

We offer four different tiers of partnership agreements to cater to entities of all sizes.²

- **Bronze** - €5,000
- **Silver** - €10,000
- **Gold** - €20,000
- **Platinum** - €35,000

1. European Society for Swallowing Disorders FEES Accreditation Program for Neurogenic and Geriatric Oropharyngeal Dysphagia

2. All prices exclude VAT



SOCIETY SPONSORSHIPS



BRONZE
€5,000

SILVER
€10,000

GOLD
€20,000

PLATINUM
€35,000

TO PROMOTE DYSPHAGIA AWARENESS

WEBSITE

Company logos on ESSD's home page	✓	✓	✓	✓
Company logo and brief description on the ESSD's industry sub page	✗	✓	✓	✓
Company promotional material on the ESSD's industry sub page	✗	✗	✓	✓

ESSD NEWS

Inclusion in ESSD mailing list and LinkedIn group	✓	✓	✓	✓
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NEWSLETTER

Company logos on ESSD's Newsletter	✓	✓	✓	✓
One partner contribution on the Partner section of the Newsletter	✗	✓	✓	✓

SOCIAL MEDIA

Partner contribution on one of the three social media platforms of ESSD per year	✗	3	6	9
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TO CONTRIBUTE TO DYSPHAGIA

WEBINARS

Company logo on the opening and closing slide of Webinars	✓	✓	✓	✓
Co-branded Webinar	✗	✗	✓	✓
Access to annual call for topics/speakers	✓	✓	✓	✓
Free tickets to ESSD paid webinars	✗	✗	2	4

DYSPHAGIA AWARENESS ACTIVITIES

Active contribution to ESSD flagship projects	✗	✗	✓	✓
Part of the founding committee of the flagship project	✗	✗	✗	✓

TO GET SUPPORT

STRATEGIC SUPPORT

Expert counseling not exceeding more than 15 hrs per year from the ESSD	✗	✗	MAX 5 HOURS	MAX 15 HOURS
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Tailored Options ("A La Carte")

Webinars booked outside of regular sponsorship: 10,000 EUR per webinar				
Expert counselling: 500 EUR per hour				



CUSTOMISE YOUR CONGRESS EXPERIENCE

More exposure? No problem.

Customise your experience at the ESSD Congress by picking a tailor made plan to suit all your needs.

ESSD CONGRESS 2024

will be held in Münster, Germany from 23 to 27 September 2024.

Reasons to join:



Expand, refresh and enhance your knowledge in the fields of swallowing and dysphagia



Discover and learn some of the latest innovations in dysphagia care



Be connected to the ESSD community and interact with your colleagues in the virtual lounge



Be part of the best worldwide dysphagia event in 2024

CONGRESS SPONSORSHIP

Can't be present?
Please contact us



BRONZE	SILVER	GOLD	PLATINUM
€10,000	€18,000	€30,000	€40,000

SPONSORSHIP

	4SQM (2X2)	6SQM (2X3)	12SQM (4X3)	24SQM (6X4)
Exhibition space	4SQM (2X2)	6SQM (2X3)	12SQM (4X3)	24SQM (6X4)
Choice of booth location	AFTER SILVER	AFTER GOLD	AFTER PLATINUM	FIRST CHOICE
Advertisement in the Supporters & Exhibitors Section of the Programme	✗	✗	1	2
Full delegates complimentary registration	2	4	4	6
Complimentary exhibitors' registration to congress	3	4	4	6
Company logo based on conference website and hyperlink to link of choice	✓	✓	✓	✓
Visibility with sponsor level badge on event emails, website, and social media	✓	✓	✓	✓
Company description listed on event website and onsite programme	✓	✓	✓	✓
Industry symposium (programme subject to approval by scientific committee)	✗	30 MINUTE NON-EXCLUSIVE	30 MINUTE EXCLUSIVE	60 MINUTE EXCLUSIVE
Email blast	✗	✗	✗	1
Social media recognition posts	✗	✗	1	2
Option to support at cost price one promotional element of congress (app, posters, congress bags). Priority choosing the promotional element.	✗	✗	✗	✓
Insert in congress bag	1	1	1	2

EXHIBIT SALES

€1,000 per SQM with a minimum commitment of 4SQM

Maximum of 3 exhibitor badges

100 word company/product profile on conference website

Invitation to welcome reception

Company logo on conference website as Exhibitor prior to the event

Space only/shell scheme. Rental does not include any furniture, electrical usage or stand



SYMPOSIDIA

15 MINUTES

€3,000



30 MINUTES

€6,000



60 MINUTES

€12,000



- The programme of the symposium will be subject to the approval of the chairman of the congress scientific committee.
- Programme included on congress website and on-site pocket programme.
- Session details announced to delegates by email prior to the congress.
- Opportunity to place 2 pop-up banners on the day of the sponsor session in appointed location.

POSTER

€5,000

- Support recognised with signage at entrance to poster area with 'Supported by:' and your company's logo*
- Support acknowledged in Industry Support and Exhibition section of the programme overview, event website, mobile app (if applicable), and with signage during the event Exhibition

CONGRESS
BAG INSERT

€1,500

CONFERENCE
LANYARD

€2,000

PROMOTIONAL
EMAIL BLAST

€2,000



EXCLUSIVE PRESIDENTIAL DINNER

- Display of your logo on event signage
- Reserved table with invitations for 6 guests
- Opportunity to address the audience during the presentation
- Anticipated attendance of 30 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks

GET CONNECTED EVENING EVENT

- Display of your logo on event signage
- Anticipated attendance of 100 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks

LUNCHEONS SPONSORSHIP

- Display 2 signs near buffets during lunch breaks + acknowledgement with logo on all buffet tables
- Anticipated attendance of 400 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks

COFFEE BREAK SPONSORSHIP

- Display of your logo on event signage
- Anticipated attendance of 400 delegates

PRICE TO BE DISCUSSED

Sponsorship costs, plus costs of meals/drinks



“CO-WORKING” Space (EXCLUSIVE)

Want to keep your business running during the day, and have maximum staff onsite while conducting meetings and daily tasks? The coworking space will provide a productive and collaborative environment for attendees to use at their convenience during ESSD 2024.

- Recognition as sponsor of the event
- Display your logo on the working tables and room signage
- Ability to have company goodies and brochures available in the space
- Display company roll up at the entrance of the room

Note: Any costs for F&B are not included.

PRICE: € 4,000

SPEAKER'S PREVIEW ROOM (EXCLUSIVE)

Support our speakers before their sessions. The speaker's preview room is a dedicated room where presenters can upload and check their presentations before going live. This is a great opportunity to increase brand visibility among the experts.

- Recognition as sponsor of the event
- Display your logo on the working tables and room signage
- Ability to have company goodies and brochures available in the space
- Display company roll up at the entrance of the room

Note: Any costs for F&B are not included.

PRICE: € 3,000

EXHIBITION SESSION, OPEN STAGE (based on availability)

In a specially dedicated area of the exhibition, an open space will be available for a 15-minute presentation and Q&A interaction. Slots will be only available during breaks, space limited to 20 m2.

- Logistics included: screen, lectern, 1 microphone, sound system
- Publication of the open-stage exhibition session on the website and conference mobile app
- One push notification on the mobile app with session title, times, and location sent to all registered participants

PRICE: € 2,500

LEAD Management System

When a visitor arrives at a stand, Exhibitor can scan their QR code (from the app or name badge) to instantly capture their name, company, contact details, and other information.

- **Custom profile or marketing questions** to ask during the lead collection process. You can write and use your own custom profile questions.
- **Automated thank you emails** that are sent to the attendee immediately after they visit your stand.
- **PDF or other document attachments** included in the thank you email – perfect for 'show special' offers or other marketing materials.
- **Alert emails** including attendee details sent automatically to others (e.g. your sales team).
- **Geographic lead-distribution displays** on a world map (Exhibitor Portal).
- **Lead details export** to a spreadsheet e.g. to import into your CRM or use as part of your follow-up process.

PRICE: € 600



KEY SUCCESSES DURING THE PAST YEAR

-  **72**
webinars since
the beginning of 2020
-  Launch of ESSD Brunches
-  13th ESSD Congress in Toulouse

UPCOMING HIGHLIGHTS IN 2024

-  Winter School in Leuven, Belgium
-  14th ESSD Congress in Germany
-  More content for ESSD Digital Education:
brunches, courses and webinars



THANK YOU

Contact us on
info@essd.org



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